Bondi 2 Berry
A ride to remember

Media Release

The Honourable Tony Abbott MP joins the Bondi2Berry Ride to Remember
Friday, 19 August 2016

Bondi2Berry event organiser Nick Young said "it is my great pleasure to announce that former Prime Minister and current member for Warringah, the Honourable Tony Abbott MP, will be riding with us from Bondi2Berry. A renowned community man, active volunteer, founder of the annual Pollie Pedal and Ironman Australia finisher in 2010, Mr Abbott is well accustomed to getting on a bike.

It will be an honour riding next to Mr Abbott on Saturday 10 September. The Home Instead Bondi2Berry is raising awareness for dementia and Alzheimer's disease and having Mr Abbott join us on the ride will greatly help us raise the profile of the disease and help with our quest to find a cure."

The Home Instead Bondi2Berry Ride to Remember will be taking place on Saturday 10 September 2016, starting at the iconic North Bondi Surf Life Saving Club and riding down to Berry on the NSW South Coast, a distance of approximately 150km.

The ride's objective is to increase awareness of dementia and Alzheimer's disease, with a goal of raising a minimum of $20,000 for Alzheimer's Australia NSW to go towards researching a cure.

Australian statistics
- There is estimated to be more than 353,800 Australians living with dementia, without a major medical breakthrough, this is expected to soar to almost 900,000 by 2050
- In NSW, there is estimated to be almost 115,000 people living with dementia, which is expected to grow to 128,500 people by 2020 and 272,000 by 2050
- An estimated 1.2 million Australians are caring for someone with dementia
- Dementia is the second leading cause of death in Australia, and there is no cure

To make a tax deductible donation to the ride please visit the Bondi2Berry fundraising page.

Ends.

Contacts
For more information about the Home Instead Bondi2Berry Ride to Remember please contact Nick Young:
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Thank you to our event partners: